

# Strategic Plan Hierarchy

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Why do we exist?

What do we want to be?

How do we want to get there?

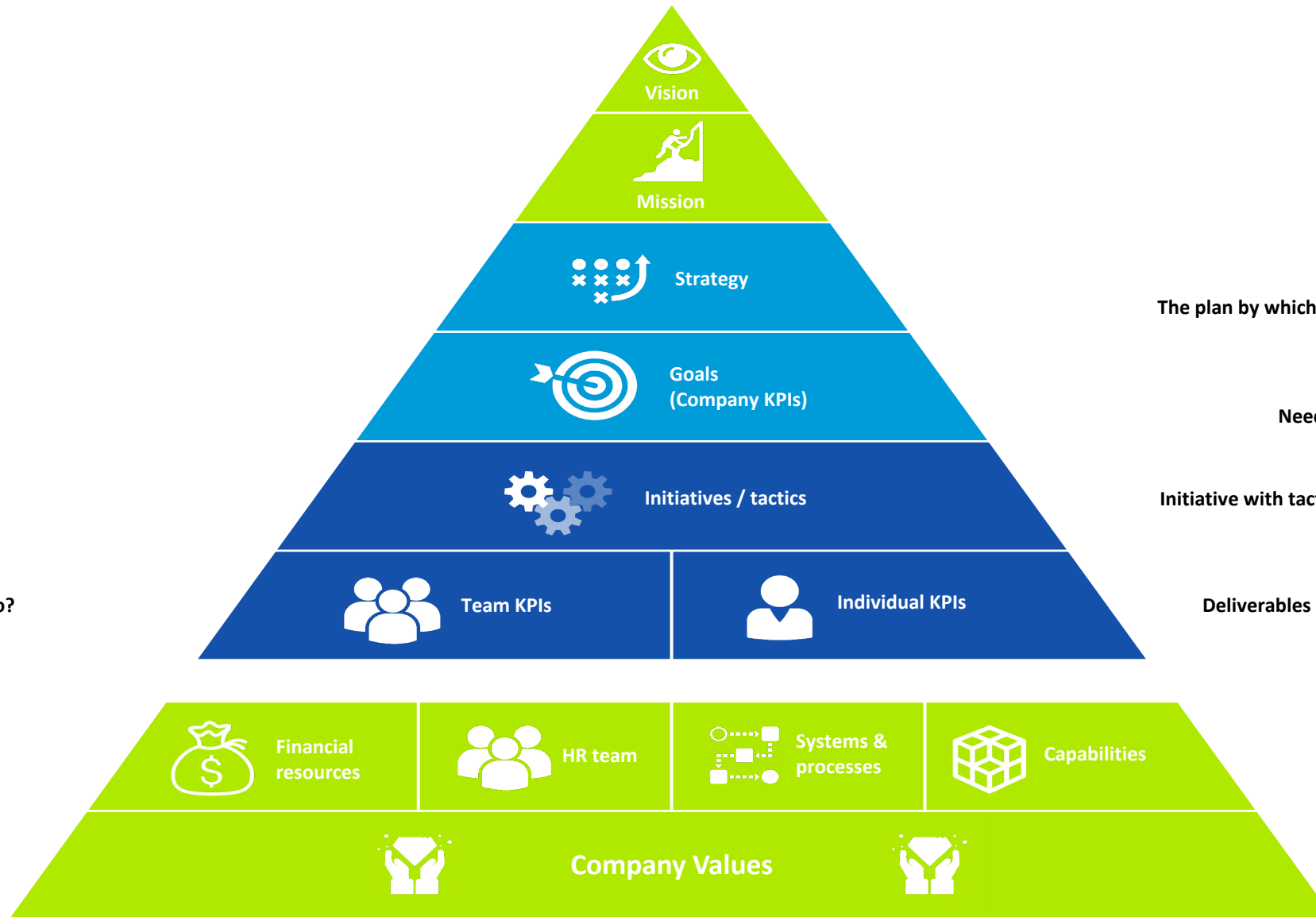
What do we need to achieve?

What do we need to do?

What does my team need to do?  
What do I need to do?

What do we need?

What is important to us?



An image of the future

Long term goals

The plan by which the long-term goal will be achieved

Needs/wants to implement the strategy

Initiative with tactical operational plan to achieve the goal

Deliverables required to successfully execute the initiatives

Resources required to support the initiatives



FD-Ground Floor, Accelerator Building, Masdar City, Abu Dhabi  
United Arab Emirates  
al@ffpventures.com